



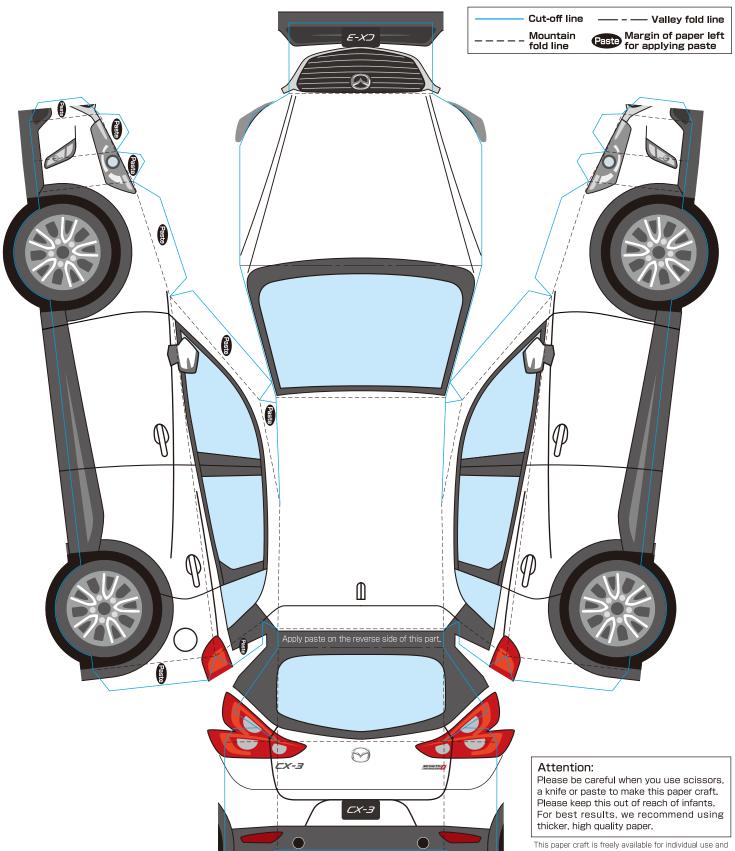
Let's paint colors and draw pictures on the car body. It will help to achieve "Zoom-Zoom" feeling!!

## "Sustainable Zoom-Zoom"

## Basic Policy

Provide all customers who purchase Mazda vehicles with driving pleasure as well as outstanding environmental and safety performance.

Mazda commits itself to making vehicles that always excite and that embody a "Zoom-Zoom" feeling, meaning they look inviting to drive, are fun to drive and make you want to drive them again, helping to achieve an exciting, sustainable future for vehicles, people, and the Earth.



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